# MODUN DESIG

#### RETRO, REVAMPED, AND TWISTED!

Home Branding Fine Art Digital Imaging Pho



Photography





# ALITIC ABOUTION

BO MODUNO [THEY/HE] IS A QUEER FREELANCE GRAPHIC DESIGNER, ILLUSTRATOR, AND PHOTOGRAPHER BASED IN KC+MO. THEY HAVE THEIR ASSOCIATES IN GRAPHIC DESIGN FROM METROPOLITAN COMMUNITY COLLEGE - PENN VALLEY. THEY LOVE BRANDING AND MERCHANDISING, PRINTMAKING, PHOTO EDITING, 3D DESIGN, AND JUST MAKING STUFF LOOK COOL, FUN, VINTAGE, AND A LITTLE WEIRD.

DURING THEIR SPARE TIME, THEY LOVE WRITING STORIES, MAKING PLAYLISTS, PLAYING TABLETOP ROLEPLAYING GAMES (MOSTLY CREATING THE STORIES AND BEING A GAME MASTER), AND LIKE JUST BEING A WEIRD HUMAN WITH PLENTY OF DAD JOKES TO SPARE.

THIS PORTFOLIO IS A COLLECTION OF THEIR PERSONAL, SCHOOL, AND FREELANCE WORK THAT THEY HAVE AMASSED OVER THE COURSE OF 3-6 YEARS. ENJOY!







# BRANDING NERCHANDISING

#### PERSONAL PROJECTS AND FREELANCING

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#### FLUD ALCHENY personal project



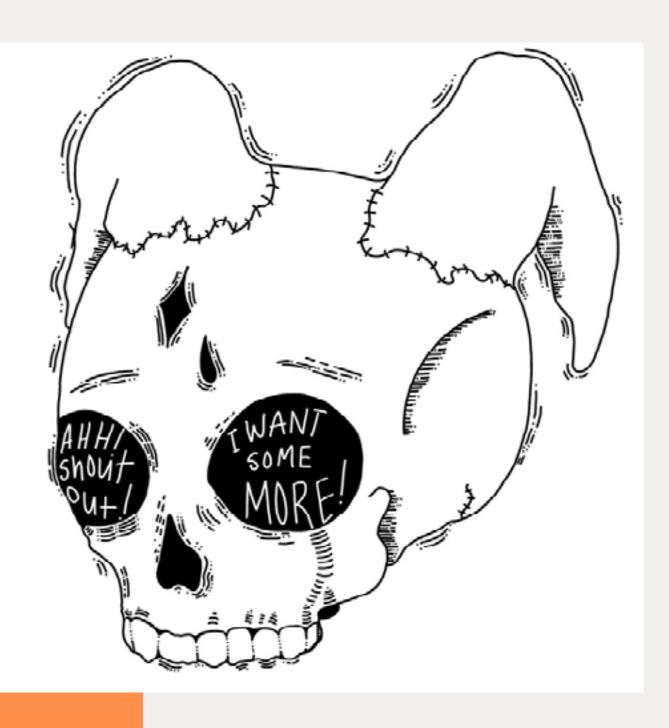
Fluid Alchemy was a prompt for an online graphic design challenge with fellow graphic designers within the LGBTQ+ community. This prompt was to design a perfume brand that was for all genders. While I was creating the design, I wanted a very simple design that refelcted this idea of androgyny but still caught your attention on display selves. The way I designed this logo was for it to have the ability to be versitle. It can be made into a simple design or could be used as part of the perfume bottle design.







This album design started as a tattoo design (located in the middle). "Jack in The Box" was an album by J-Hope of The global K-pop sensation, BTS. At the time of this album release, it was strictly digital. I was really inpsired by the album itself and wanted to make art work inspired by the album. The drawing in the middle was the start of the process. The original album cover was designed by KAWS. It was full of bright colors and used a "photo collage style" to place the artist in the center of the bright colored artwork. As the listener, I wanted to make something that was a little more refelctive of the dark tones within the album itself.



# "JACKIN THE BOX" personal project





# SHOCK OF HAIR

#### FREELANCE WORK





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This client reached out to me around septemeber of last year and hired me to design merch for them. They wanted their merch to have a street style twist and really wanted to show that their hair salon was all inclusive of everyone while keeping with their brandng of birds. It was such a fun project to work on and really gave me a lot of perspective as a graphic designer and working with clients one on one.

#### MODUNO.DESIGN PERSONAL BRANDING

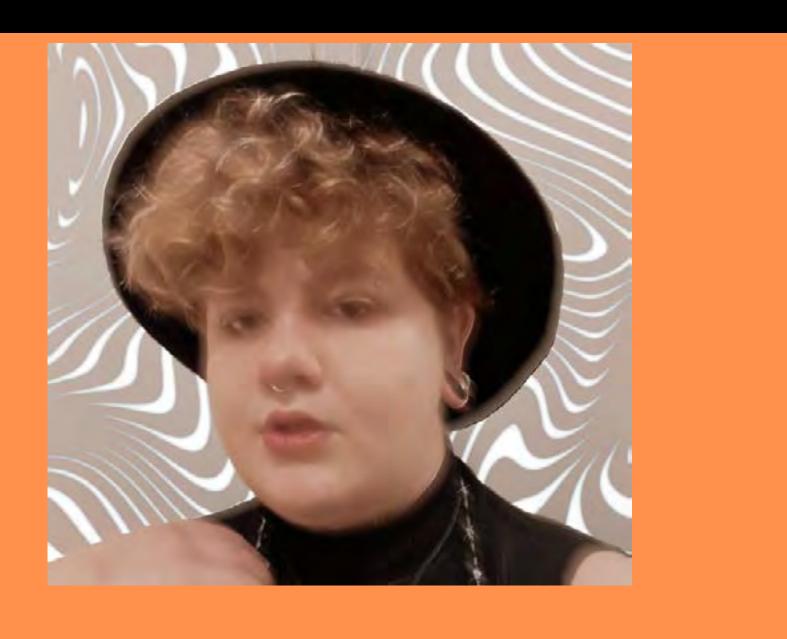


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#### JINKIES! COFFEE RE-BRANDING PERSONAL PROJECT



Home Contact Me This brand re-design was very exciting to work on. As a coffee barista myself, I have taken an interest in re-working local brands within the KC+-MO area. This coffee shop, located in Overland Park, was one that really caught my attention. It is a coffee shop that has taken a lot of inspiration from the 70's and generally have a vintage, yet modern aesthetic. Some of the branding that they have didn't match what they claim to be. I designed these mockups and created new branding that, I think, would better match their aesthetic and branding. This allowed me to boserve a brand, look for ways to improve the brand, and work to accomplish that goal of the brand as a whole.





#### QUEERTOPIA PERSONAL PROJECT











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Home Contact Me This triptych was a piece that helped me discover many deep things about myself that I was not able to fully unpack until I just sat, with my thoughts, and began to sketch out this piece. This piece of self-discovery and identity has been one of my personal favorite illustrations that I have done and may incorperate it into a design into the future.

## FLUIDITY PERSONAL WORK





This was a inspired by the concept of flight. I wanted to cre-ate an illustration that conveyed how poerful this person feels while being in flight. They feel strong and free. This was an excersize for learning how to personify a concept or feeling.



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This spunky elf is named Elliot Thistlesprout. She is a pro-tector of her village"s forest area and often is in her animal form while on patrol. She, however, has a secret deal that very few people in her village know about. A deal with a dark entity that she has to fufill. It could be a few years or for the rest of her life.



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## PLANET OF PLANTS

#### PERSONAL WORK

The Planet of Plants is the conceptual drawing of self betterment and personal achievement. The idea is that this is a small planet that grows whenever a person has accomplished something meaningful to themselves. This is my planet. Through all of the highs and lows, there have been small accomplishments and big accomplishments. No matter what they are, the planet will continue to grow

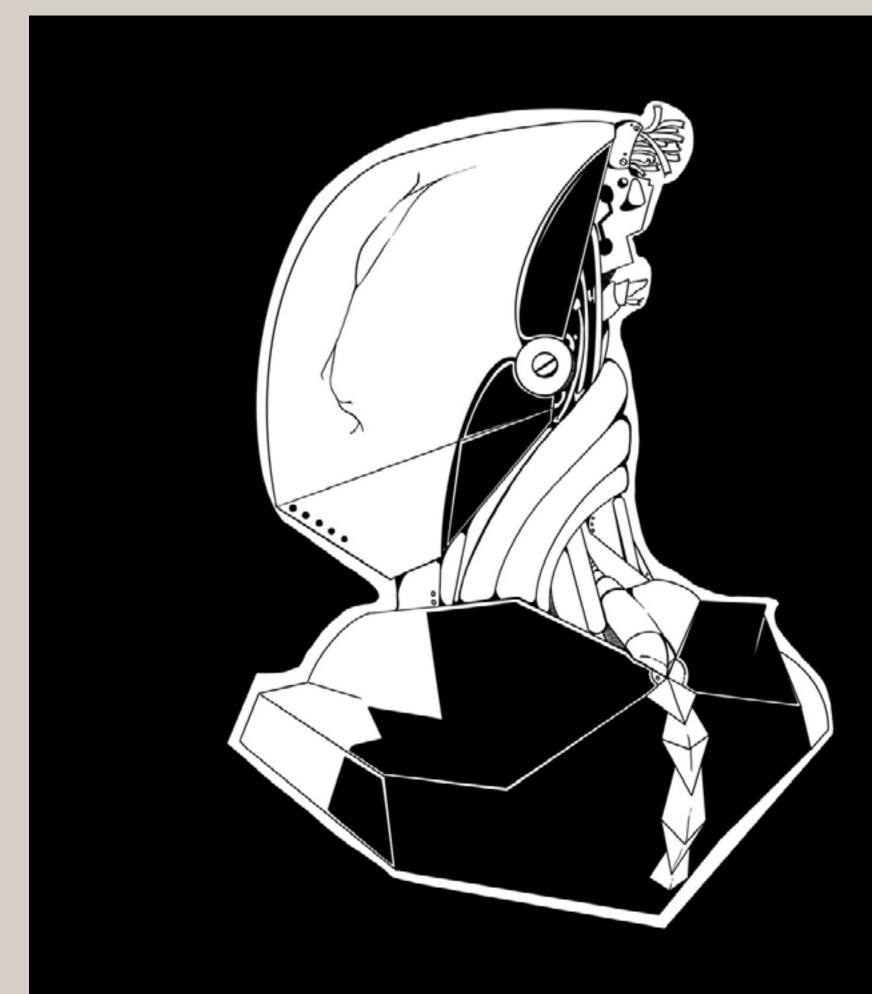




# MASKED

#### PERSONAL WORK

It is symbolic of a person who has become so broken down that was is underneath begins to arise to the surface. The feeling of everything spiraling out of control and losing sight of their life goals. Putting on a mask to protect themself from the world.



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# UN-NAMED

#### PERSONAL WORK

This was a character that I created for a Dungeons and Dragons campaign that I was a part of. This was a robot-type of character who loved to express themself through music. So they work as a musician in a village theatre. They were created by a magician in the village for the main purpose of entertainment, but then they discover a whole world outside of their small village.



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# KINERA WINDFALL

#### PERSONAL WORK

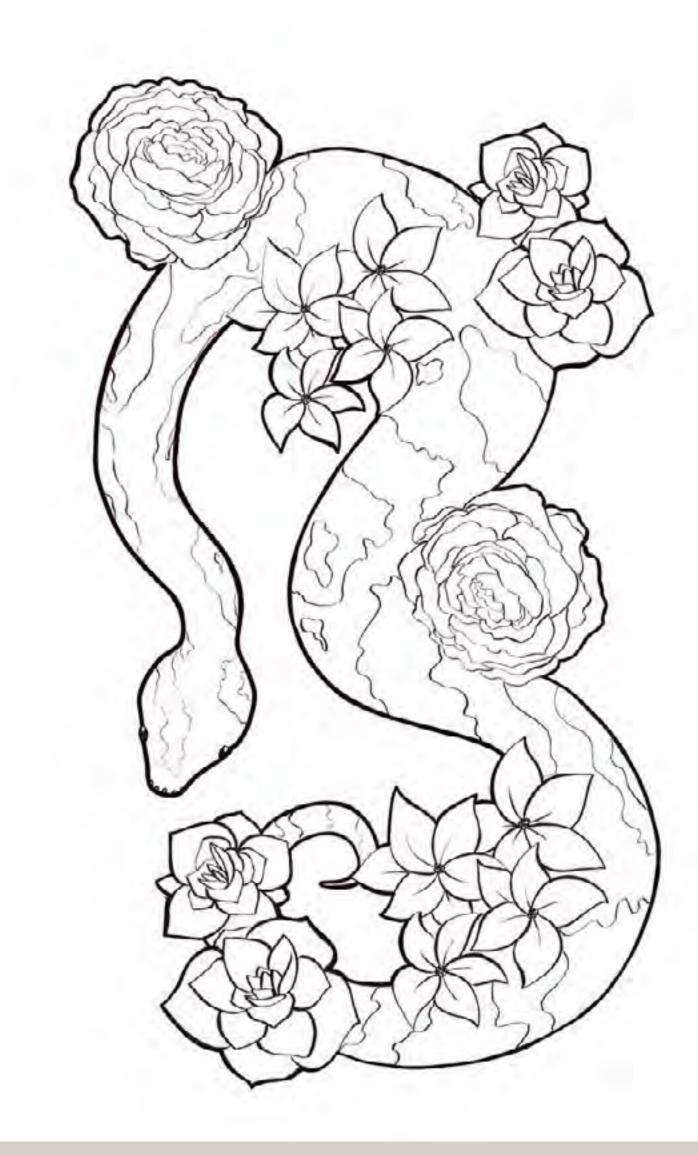
Kimera is another character for a Dungeons and Dragons campaign from a few months ago. She is a very excitable and loves being a part of her team. She honestly is loving life, traveling, and going on adventures.





#### SPROUT PERSONAL WORK

As a coffee barista, I have learned a lot about coffee and coffee plants. I wanted to make something that I know that i could use for future work or to use as inpsiration for any future illustration projects.





## THE BEAUTY OF CHANGE

#### PERSONAL WORK

This piece is an illustration of a very important lesson that I have had to learn over 2021 and in 2022. Within all types of change, there is always beauty in it. Snakes, in some cultures, are representative of change and rebirth. Flowers are representative of beauty. Even though change can be scary, The future holds bigger and greater things. Change will only get a person closer to the future.



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#### WELCOME SIGN COMMISSION WORK

This was a personal comission from my store manager. As of the last few months, I have taken on some of the artistic parts within my job at Starbucks. I also got to work with handlettering and typography

# DIGITAL IMAGING

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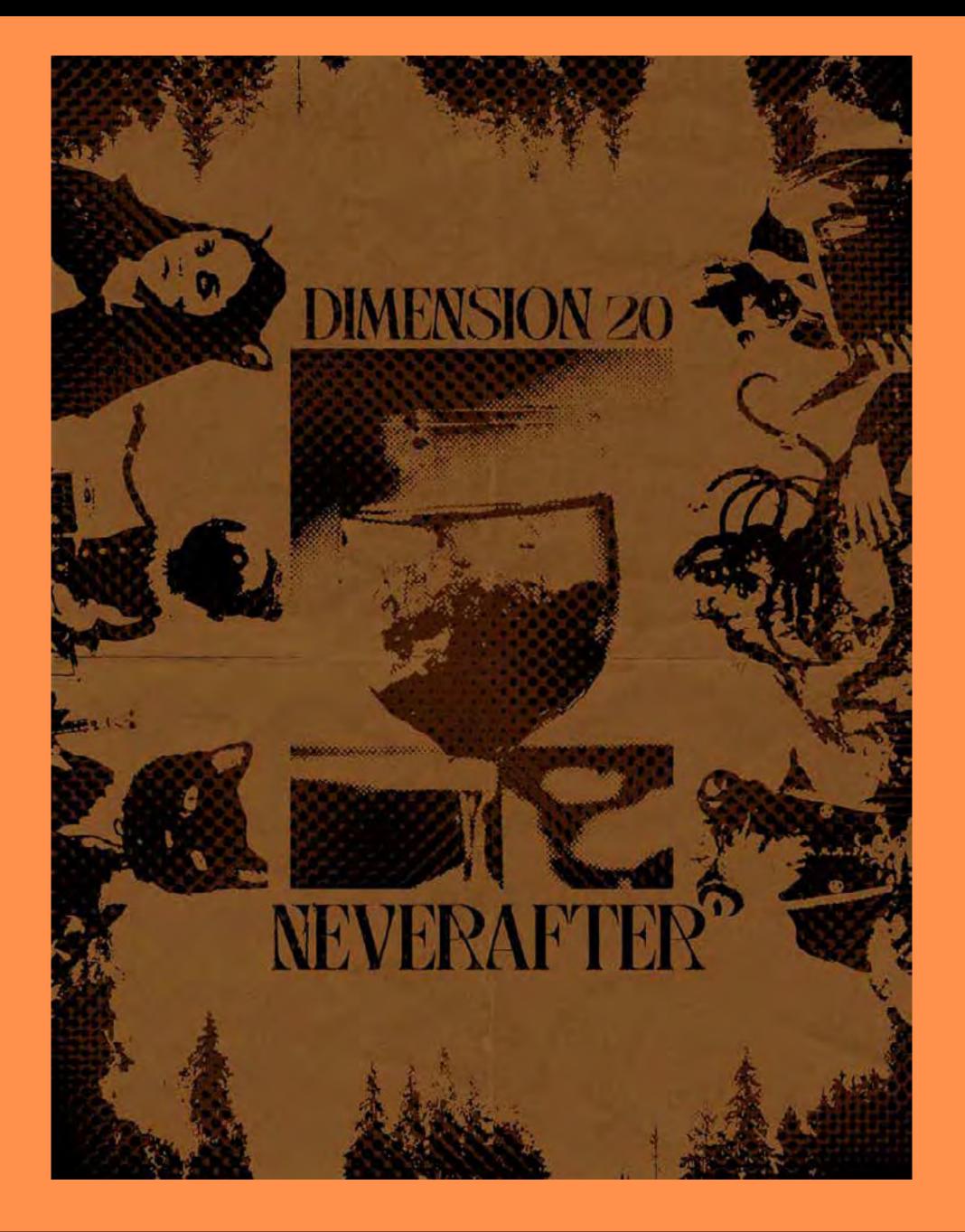
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## DIMENSION 20: NEVERAFTER

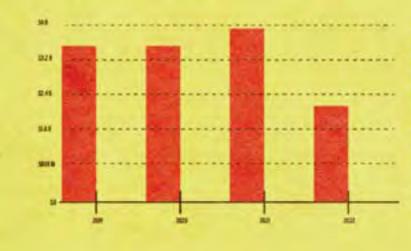
#### PERSONAL WORK

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Politicans have been bought out by lobbyists and large compaines rather than fighting for society.



have every to order to sumy politicians to fit the mends of comparing entroy than the people. Through the sume "takky" wear't speciaritis the UEIC's. Howey has always been the center of politics in United States history.

This bar graph shows the everage of money spear of Jobbying, Over the last four yours, if has everaged around 3.2 billion dollars. Money should no tonger be the conter of politics. Policy and helping the prepie of the United States should be at the foreform of politics. Not money.

#### PUPPETS PERSONAL WORK

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## "ALL EYES ON ME"

#### PERSONAL WORK

This was a poster inpsired by one of the songs from the special (All Eyes on Me). This piece was made while listening to the song and using some of the underlying emotion behind the song. This special deals with many topics that were common when it was released (2020). This song is considered the climax of the special where Bo Burnham is overcome with overwhelming saddness and depression. This poster was symbolic of that feeling of being lost in the dark and murky sides of your brain when that happens.

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#### Original Album Design

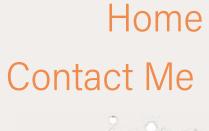
When re-designing this album cover, I had an idea of using more colors and textures to create visual interest. I love the grittiness of the orginal album design and love the red and black color scheme. However, I wanted to try keeping it in my re-design. However, as I was readesigning it, It was not going well with the elements that I had. So I went with a green, yellow, and oragne color scheme for the redesign. I think that this color scheme kept much of the grittiness of the orignal album and still made it feel like the artist's branding.

# MAGICMAN - MACIC MAN 2. Go Ghost 3. Just like Magic 4. Blue 5. Cruel 6. Drive it Like you Stole It 7. All the way MAGICMAN + MAGICMAN

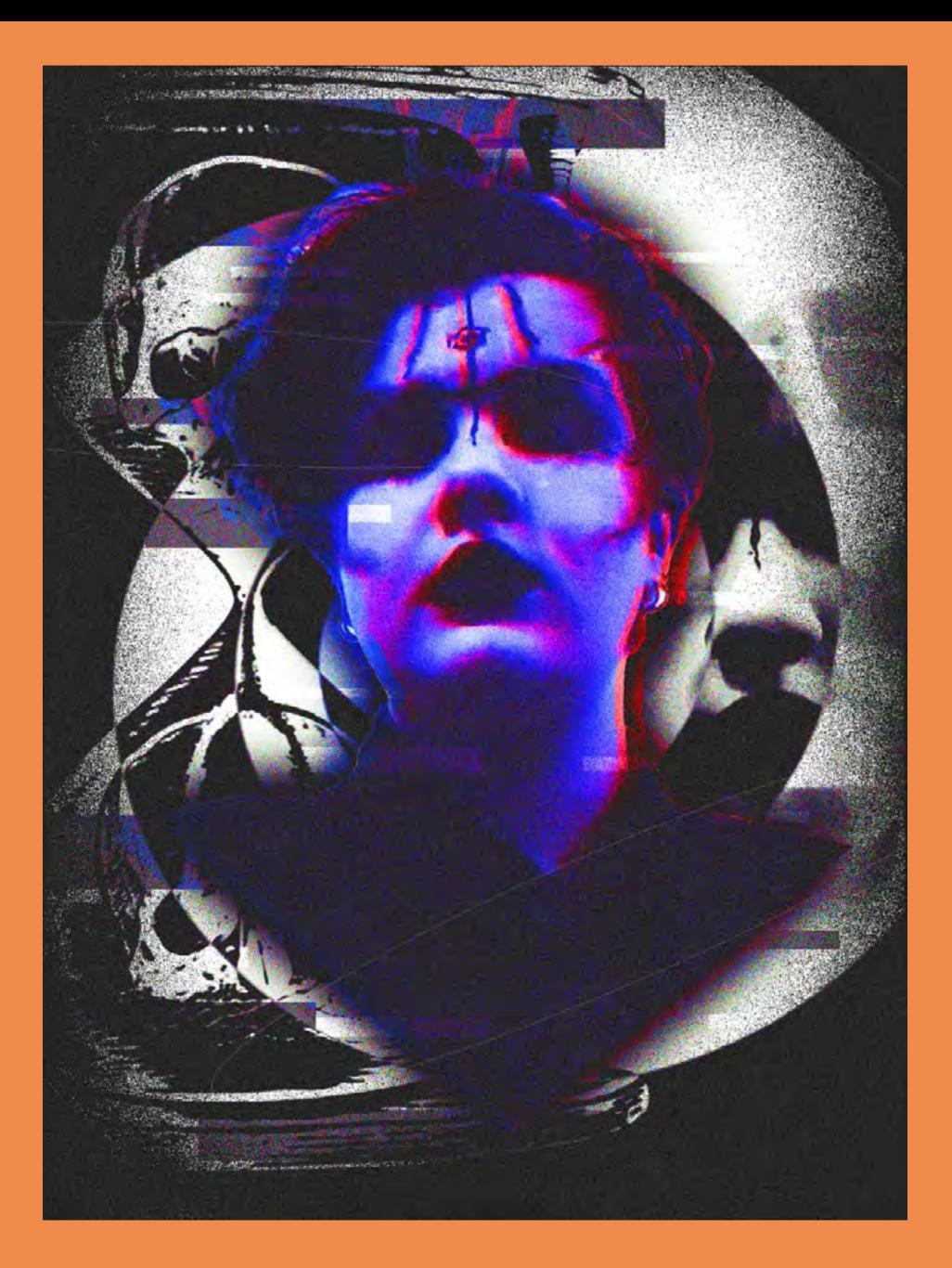




# SMA SAN







#### "MOMENTO MORI" PERSONAL WORK





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# WEST BOTTOM









## "YMCA"

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# "MANTI







## **"BRIDGES"**

# WHERE TO FIND ME:

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