YEARS 1 AND 2 AT MCC

(UCM equivalencies in parentheses)

AMERICAN INSTITUTIONS – 6 Hours
Pick two courses; one must be HIST.
HIST 120 (HIST 1350), 121 (HIST 1351), POLS 135 (POLS 1500) 3
136 (POLS 1510) or 137 (POLS 2511)

COMMUNICATIONS – 3 Hours
ENGL 101 Composition and Reading I (ENGL 1020) 3
ENGL 102 Composition and Reading II (ENGL 1030) 3
SPDR 100 Fundamentals of Speech (COMM 1000) 3

MATHEMATICS – 3 Hours
MATH 120 College Algebra (MATH 1111) 3

HUMANITIES – 9 Hours
Pick three classes from three areas of study. One must be
Literature or Philosophy. UCM recommends students take
SPDR 103 or PHIL 203.

Art History or ART 108 (ART 1800), Foreign Language 101 or 3-5
higher (3-5 hours), HUMAN, Literature, MSCP 112 (COMM
1200), MUSI 108 (MUS 1210), 116 (MUS 1281), 160 (MUS
1225), PHIL, SPDR 103 (COMM 3010), 104, 106, 110 (COMM
2340), 112 (THEA 1100), 114 (THEA 2400), 128 (COMM 3000),
133, 228, HIST/HUMAN 133 or HIST/HUMAN 134.

NATURAL SCIENCES
2 courses; one biological and one physical
BIOL (must include laboratory) 5

CHEM, GEOG, GEOL (excluding GEOL 225), or PHYS (must 4-5
include laboratory)

SOCIAL SCIENCES – 6 Hours
Pick two classes from two different areas of study
PSYC 140 General Psychology (PSY 1100) or 3
SOC1 160 Sociology (SOC 1800)
ECON 210 Macroeconomics (ECON 1010) 3

COMPUTER SCIENCE – 3 Hours
CSIS 115 Intro to Microcomputer Applications (CIS 1600) 3

ELECTIVES – 17 Hours Minimum

MATH 115 Statistics (FIN 2801) 3
BSAD 101 Accounting Principles I (ACCT 2101) 3
BSAD 102 Accounting Principles II (ACCT 2102) 3
BSAD 254 Business Law I or
BSAD 270 Legal Environment of Business 3
ECON 211 Microeconomics (ECON 1011) 3
1Personal Interaction (If not already taken) 3
Free electives 0

YEARS 3 AND 4 AT UCM

MAJOR REQUIREMENTS – 51 Hours
MKT 3405 Marketing Policy 3
MKT 3430 Professional Sales 3
MKT 3480 Consumer Behavior 3
MKT 4460 International Marketing 3
MKT 4470 Marketing Research 3
MKT 4490 Marketing Management 3
CIS 3630 Management Information Systems 3
FIN 3801 Business Statistics II 3
FIN 3850 Principles of Finance 3
MGMT 3315 Management of Organizations 3
MGMT 3325 Business Communications 3
MGMT 3360 Production/Operations Management 3
Electives from the following 15

MGMT 1400 Orientation to Marketing 1
MGMT 3410 Retail Management 3
MGMT 3420 Principles of Advertising 3
MGMT 3435 Internship in Marketing 1-6
MGMT 3460 Advanced Professional Sales 3
MGMT 4420 Sales Management 3
MGMT 4430 Marketing Distribution 3
MGMT 4440 Seminar in Marketing 3
MGMT 4450 Integrated Marketing Communication 3
INTEGRATIVE STUDIES – 3 Hours
ICAP 4357 Organizational Policy and Strategy 3

MINIMUM HOURS REQUIRED FOR A.A: 62 hours
MINIMUM HOURS REQUIRED FOR B.S.B.A: 124 hours

Students must complete a Writing
Intensive course AND either a
Human Diversity course or Learning
Community as part of the degree
requirements.

Updated: March 2012
REQUIREMENTS FOR THIS MAJOR
- Minimum hours: 124
- Minimum of 30 hours upper level credit (courses numbered 300 and above). Courses taken at MCC do not count toward the upper-level requirement though they sometimes may be articulated as upper level classes.
- Minimum of 12 upper level credit hours in major
- Minor requirement: No
- Modern language requirement: No
- Graduation requirements: At least 50% of required business courses must be earned at UCM for a B.S.B.A. degree.

RESIDENCY REQUIREMENTS FOR A DEGREE AT UCM
- 30 credit hours must be completed at UCM
- 20 upper level hours must be completed at UCM
- 15 credit hours in the major must be from UCM
- 9 upper level hours in the major must be completed at UCM
- The last 12 semester hours must be earned from UCM
- If pursuing a minor, a minimum of 9 hours in the minor must be completed at UCM. There must also be at least one upper level hour completed at UCM.

ADMISSION TO B.S.B.A. PROGRAMS
Admission to B.S.B.A. programs is granted upon the completion of 41 credit hours and 8 pre-admission classes, a 2.25 cumulative GPA, and a 2.25 GPA in the pre-admission classes. All pre-admission classes must be passed with at least a C.

B.S.B.A. ACCREDITATION

TRANSFER WORK
Arrange for all transfer work to be posted at UCM at the time of application. An official transcript must be received at UCM directly from each school attended. Individual transfer equivalencies can be found online at www.ucmo.edu/corequiv. Transcripts can be sent to: University of Central Missouri, Office of Admissions, Ward Edwards 1400, Warrensburg, MO 64093.

DUAL ADMISSION
Students are encouraged to apply for dual admission during their first semester at MCC to coordinate associate degree completion with degree requirements at UCM.

GENERAL EDUCATION ASSESSMENT
All UCM students are required to pass a General Education Assessment test. Students transferring in more than 45 credit hours will take the test during their first semester at UCM. Learn more at: www.ucmo.edu/assessment/documents/geded_policy.pdf.

CATALOGS
MCC catalog: http://mcckc.edu/catalog/Catalog1112.pdf
UCM catalog: www.ucmo.edu/catalogs.

UCM TRANSFER ADVISORS
UCM transfer advisors are housed in the Office of Transfer & Transition Services. See who your advisor is at http://www.ucmo.edu/transition/advisors.cfm. Contact your advisor by e-mailing transition@ucmo.edu or calling 660.543.4721.

UCM ADMISSION SERVICES ON MCC CAMPUSES
The University of Central Missouri offers advising services to MCC students on MCC campuses. Contact the Office of Admissions to learn about times and locations: University of Central Missouri, Office of Admissions, 1400 Ward Edwards, Warrensburg, MO 64093. 660.543.4290. admit@ucmo.edu.

UCM DEPARTMENT CONTACT
The Department of Economics, Finance, and Marketing.

VALIDITY OF THIS TRANSFER GUIDE
This guide is based on the UCM 2011 Undergraduate Catalog and is subject to change. This guide is a recommendation only and your actual program may vary. Time to degree completion and course sequencing will depend on any credits transferred to UCM and on planned placement in math, reading, and writing. See the current UCM Undergraduate Catalog (www.ucmo.edu/catalogs) and MCC Course Catalog (http://mcckc.edu/catalog/Catalog1112.pdf) for a complete listing of academic policies, curriculum, prerequisites, and course descriptions.

PERSONAL INTERACTION
Personal Interaction is a general education requirement that will not be satisfied by associate of arts completion; however, students can choose to take a personal interaction class while at the community college. MCC classes that satisfy personal interaction are: SPDR 103, PHIL 203 Ethics, PSYC 144, PHED 157, 126, 127, 128, and 129. If Personal Interaction is not satisfied at MCC, it must be taken at UCM.