UMKC COLLEGE OF ARTS AND SCIENCES
AA-BA IN COMMUNICATION STUDIES

MCC-ASSOCIATE OF ARTS DEGREE
American Institutions (6 credits)—(two courses: one must be HIST)
HIST 120 American History I
HIST 121 American History II
POLS 135 Introduction to Political Science
POLS 136 Introduction to American National Politics

Communications (9 credits)—choose all of the following:
ENGL 101 Composition and Reading I
ENGL 102 Composition and Reading II
SPDR 100 Fundamentals of Speech

Humanities (9 credits)—choose three courses (including one Lit or Phil), each from a different area:
Art History or ART 108
Foreign Language 101 or higher; or SIGN 101 or 102*
ENGL 214 or 216 or 254 or 255 or 220 or 221 or 222 or 223
HUMN
MUSI 108, 116, or 160
PHIL
SPDR 103, 104, 110, 112, 114, 128, or 133; or MSCM 112
HIST/HUMN 133 or 134

Mathematics (3 credits)—choose one course:
MATH 119 College Mathematics
MATH 120 College Algebra

Natural Science (9-10 credits)—choose one course from each area:
Any BIOL laboratory course
CHEM, GEOG, GEOL (excluding GEOL 225) or PHYS
Must include laboratory

Social Science (6 credits)—choose two courses, each from a different area:
Any course from ANTH, ECON, GEOG (excluding 104,110, and GIS courses) HIST, POLS, PSYC, SOCI, SOSC

Computer (3 credits)—choose one course:
CSIS 110 or 115

Electives (14-17 credits)—choose from the following:
Suggested courses to also fulfill BA requirements at UMKC:
Foreign Language 102 and 203*
SPDR 110 Argumentation and Debate

Other elective courses:
SPDR 100 Fundamentals of Speech       SPDR 101 Advanced Speech
SPDR 102 Fundamentals of Human Communication SPDR 103 Interpersonal Communication
SPDR 128 Introduction to Film          SPDR 130 Directed Studies in Speech/Theater/Debate
SPDR 133 Intercultural Communications

TOTAL CREDITS REQUIRED: 62 CREDITS

The student must complete a Writing Intensive course and either a Human Diversity course or Learning Community as part of the degree requirements.
*Foreign Language and Culture Requirement:
A student who has completed 2 years of the same foreign language while in high school is exempt from Foreign Language 110 (MCC 101). A student who has completed 4 years of the same foreign language while in high school is exempt from Foreign Language 110 (MCC 101) and Foreign Language 120 (MCC 102). The foreign language courses may be taken at MCC to fulfill AA requirements or taken at UMKC to fulfill BA requirements.

General Requirements (11 credits)—choose all of the following:
Foreign Language 120 and 211*  equivalent to MCC For Lg 102 and 103*
Cluster Course (300/400 level)

UMKC BACHELOR OF ARTS DEGREE – COMMUNICATION STUDIES

To fulfill the Major Requirements for the BA in Communication Studies, students must successfully complete 6 credit hours of Required Core Courses (COM ST 110 and 483). Students must choose one of three areas of concentration: Interpersonal and Public Communication, Film and Media Arts, or Journalism and Mass Communications. All communication studies majors are required to maintain a minimum 2.0 GPA average in all communication studies courses, and no course with a grade lower than C- will be accepted towards the major. For those students that have completed the Associate in Arts degree, the remaining general education course requirements are: three semesters of the same foreign language (if not already taken), passage of the Written English Proficiency Test, a 300/400 level Writing Intensive course, and a 300/400 interdisciplinary “cluster course.” A Writing Intensive course from MCC will not fulfill the upper-level Writing Intensive requirement at UMKC. The BA degree in COMM ST requires 120 minimum credit hours, including 36 hours at the 300/400 level.

Required Courses in COMM ST (6 credits)—choose all of the following:
COMM-ST 110 Fundamentals of Effective Speaking and Listening  equivalent to MCC
COMM-ST 483 Seminar in Communication Studies

INTERPERSONAL AND PUBLIC COMMUNICATION EMPHASIS
In addition to the department's six hours of core courses (110, 483), COMM ST 308 is also required for this emphasis. Three hours of Interpersonal and Three hours of Public communication courses are required. Twelve hours of Interpersonal and Public electives are also required. Six hours of departmental electives complete the emphasis for a total of 33 credit hours. Students are required to take one writing intensive course within their emphasis area.

Interpersonal Communication: (3 credits)—Choose one course
COMM ST 343 Group Dynamics
COMM ST 344WI Communication in Organizational Settings
COMM ST 377WI Interpersonal Communication
COMM ST 431 Colloquium in Interpersonal Dynamics
COMM ST 444WI Intercultural Communication
Public Communication (3 hours)—Choose one course
COMM ST 213 Argumentation and Critical Thought
COMM ST 312 Advanced Public Speaking
COMM ST 317 Persuasion
COMM ST 341WI Rhetorical Theory and Criticism
COMM ST 446 Principles of Advertising
COMM ST 448 Principles of Public Relations
COMM ST 484 Communication Studies Activities

Interpersonal and Public Electives (12 hours)—Choose four courses
COMM ST 213 Argumentation and Critical Thought
COMM ST 312 Advanced Public Speaking
COMM ST 317 Persuasion

4/2011
In addition to the 6 credit hours of the department's core courses (110, 483), the Film and Media Arts emphasis requires COMM-ST 230 - Introduction to Film Studies (3 cr. hrs) and 24 hours of Film and Media Arts electives for a total of 33 credit hours. Students are required to take one writing intensive course within their emphasis area.

**Film and Media Arts Emphasis**

COMM ST 230 Introduction to Film Studies

Film and Media Arts Electives (24 hours)
- COMM ST 220 Modern Communications Media
- COMM ST 250 Introduction to Film and Video Methods
- COMM ST 281 Animation
- COMM ST 308 Introduction to the Study of Human Communication
- COMM ST 320 Mass Media, Culture and Society
- COMM ST 339 Film Theory and Criticism
- COMM ST 341WI Rhetorical Theory and Criticism
- COMM ST 351WI Fundamentals of Writing for the Media
- COMM ST 354 Introduction to Screenwriting
- COMM ST 363 Radio Production I
- COMM ST 373 Intermediate Media Production
- COMM ST 376 History of the Film Industry
- COMM ST 380 Contemporary Issues in the Mass Media
- COMM ST 384 Documentary Film
- COMM ST 385 Documentary Production
- COMM ST 391 The Worlds of Alfred Hitchcock
- COMM ST 392 Great Directors of Foreign Film
- COMM ST 393 History of the Hollywood Musical
- COMM ST 394 The World of Film Noir
- COMM ST 400 Special Studies
- COMM ST 402CD American Social Film: Silver Screen and the American Dream
- COMM ST 403CE Radical Changes Since 1945
- COMM ST 454 Advanced Screenwriting
- COMM ST 457 Producing and Distributing Media
- COMM ST 470 Directing
- COMM ST 471 Advanced Media Production
- COMM ST 478 Media Law
- COMM ST 484 Communication Studies Activities
- COMM ST 498 Special Problems in Communication Studies

**Journalism and Mass Communications Emphasis**

In addition to the department's six credit hours of core courses (110, 483), the Journalism and Mass Communication emphasis requires six hours: COMM-ST 220 and 303WI. An additional 21 hours of Journalism and Mass Communication electives are required, for a total of 33 hours. Students are required to take one writing intensive course within their emphasis area.
COMM ST 220 Modern Communications Media
COMM ST 303WI Introduction to Journalism
Journalism and Mass Communication Electives (21 hours)
COMM ST 250 Introduction to Film and Video Methods
COMM ST 265 Media Photoimaging
COMM ST 308 Introduction to the Study of Human Communication
COMM ST 311 Radio and Television Performance
COMM ST 314WI Reporting
COMM ST 320 Mass Media, Culture and Society
COMM ST 331WI Mass Media in America
COMM ST 341WI Rhetorical Theory and Criticism
COMM ST 351WI Fundamentals of Writing for the Media
COMM ST 361 Broadcast Management
COMM ST 363 Radio Production I
COMM ST371 Television Studio Production
COMM ST 380 Contemporary Issues in the Mass Media
COMM ST 384 Documentary Film
COMM ST 388 Media Ethics
COMM ST 400 Special Studies
COMM ST 402CD
COMM ST 432 American Social Film: Silver Screen and the American Dream
COMM ST 446 Principles of Advertising
COMM ST 448 Principles of Advertising
COMM ST 456 Electronic Journalism
COMM ST462 Public Broadcasting
COMM ST 478 Media Law
COMM ST 484 Communication Studies Activities
COMM ST 498 Special Problems in Communication Studies

MINIMUM CREDITS REQUIRED: 120 CREDITS