



MCC MISSION Preparing students,
serving communities,
creating opportunities for all

VISION MCC will be the Kansas City region's college of choice where
all are encouraged to learn, discover and engage

STRATEGIC THEMES

- I. **Emerge as a 1st choice**
- II. **Evolve for maximum impact on education & workforce**
- III. **Embrace all**
- IV. **Elevate student, employee & community engagement**

ORGANIZATIONAL GOALS BY STAKEHOLDER PERSPECTIVES

A. STUDENTS, ALUMNI & COMMUNITY	B. ORGANIZATION	C. RESOURCE MANAGEMENT	D. EMPLOYEES
<ul style="list-style-type: none"> 1. Enhance MCC's brand using holistic student experiences as an expanded community asset (I) 2. Establish a mindset for early career identification (II) 3. Bridge community & alumni (IV) 4. Expand high-impact practices to become a student-ready college (IV)(II) 	<ul style="list-style-type: none"> 1. Build a world-class first impression experience (I) 2. Demonstrate student-focused decision making(I) 3. Implement an equity-centered framework (III) 4. Provide high-quality programs & services (II) 	<ul style="list-style-type: none"> 1. Expand support for underrepresented populations (III) 2. Remove barriers to access (III) 3. Develop 21st Century technology infrastructure (II) 4. Promote effective & efficient fiscal stewardship of resources (II) 	<ul style="list-style-type: none"> 1. Become a destination workplace (IV) 2. Emphasize employee development: personal & professional, with an emphasis on student success (I)

INSTITUTIONAL EFFECTIVENESS PLANS (IEPs)
OPERATIONAL GOALS - OPERATIONAL TACTICS - MEASUREMENT

VALUES: Excellence, Learning, Equity, People, Integrity